

ORGANIZATIONAL PROFILE





The McKinney Foundation

The McKinney Foundation is a 501(c)(3) public charity formed on February 05, 2010 in Detroit, Michigan and established on three pillars: Health, Entrepreneurship and the Environment. Our core focus is to address educational equity as it relates to ensuring “access and opportunity” to quality programs for all metro Detroiters.

Our Mission Statement

The McKinney Foundation seeks to strengthen the metropolitan Detroit community by reinvesting in the citizenry through quality educational programs which help promote healthy living, entrepreneurship, and environmental responsibility.

Vision Statement

The McKinney Foundation envisions a community with educational equity leading to a healthy and thriving Detroit Metropolitan Area where each individual is:

- Assured of Access to quality education
- Economically empowered
- Environmentally responsible
- Aspiring and striving to reach their full potential
- A productive global citizen

To create this reality, The McKinney Foundation collaborates with like-minded agencies providing quality educational programs.

Statement of Core Values

The values of The McKinney Foundation include:

- Educational Equity
- Integrity
- Respect for all people, the community and the environment
- Responsible governance of time, resources, and talent
- Commitment to excellence
- Collaboration

These core values serve to inform and guide the decisions and actions of The McKinney Foundation as it develops future policies and practices.

The McKinney Foundation is a trusted leader and a driving force to bring about community revitalization, economic empowerment, environmental responsibility and self- sufficiency by reinvesting in the citizenry of metro Detroit.

Toward this effort, we plan to work collaboratively with existing nonprofit organizations, the business sector, academia, schools and government agencies to ensure a healthy and thriving metropolitan Detroit. To learn more, please visit our website at www.McKinneyFoundation.org.



The McKinney Foundation, *continued*

Our core program areas center on three pillars, which are:

Health: *(Programs launched in August 2010)*

Our definition of health is broader. We believe that health is more than just physical well-being. It encompasses an individual's physical, mental, social/behavior, fiscal, and spiritual wellness. Thus, our program offerings reflect this perspective and especially target K-16 students, Senior citizens and new and expectant mothers.

Since the launch of our signature event, “**Celebrating a Healthier Detroit**” Expo on August 28, 2010, our initiatives focus on health issues relevant to metro Detroit. The expo serves as our major program. Its purpose is to reduce health disparities in metro Detroit by bringing together the greater health and wellness communities and to showcase programs that are free and/or low cost, especially for metro Detroit residents that are “uninsured and underinsured”.

Our Health Impact

To improve the health of metro Detroiters by eliminating obesity and diet-related diseases, in youth age 0-18 and their families, and bridge the ‘gap in information’ that exists by providing quality education, awareness and access to relevant resources that promote healthy living.

Entrepreneurship: *(Programs scheduled to launch Fall 2013)*

Small businesses fuel job growth and are key to rebuilding our great city. Most especially, entrepreneurs are integral to this equation. We believe that Metro Detroit is made up of creative and talented individuals. Future programs are geared toward grades 6 through post-secondary and will develop and harness this rich talent by providing access to specialized knowledge, skills and support systems necessary to develop future entrepreneurs and business leaders. Important to this pillar is asset building, which begins with homeownership. Thus creating educational programs that create pathways to affordable homeownership is a priority.

Our Economic Development Impact

To revitalize and strengthen Detroit communities by empowering Detroiters, targeting ages 12-30 and their families, through quality education, awareness and relevant resources in the critical need areas of homeownership, microenterprise and financial literacy.

Environmental Responsibility: *(Programs scheduled to launch Fall 2014)*

As global citizens, it is important to understand how individuals collectively impact the environment both positively and negatively. Our programs, will engage K-12 students and their parents and grandparents, to cultivate a respect for the environment, promote sustainable living and careers, and help develop an understanding of the connectivity between people, the land, air and water.

Ensuring Equity in Education, Awareness and Access

