



## PRESS RELEASE

For Immediate Release

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### **First Annual “Celebrating a Healthier Detroit” Expo to be Held on Belle Isle; Event to Address Health Topics Impacting Families in Metro Detroit**

**Detroit – August 19, 2010** –The McKinney Foundation is proud to present its **First Annual “Celebrating a Healthier Detroit” Expo, to be held on Saturday, August 28, 2010 at the Athletic Field on Belle Isle in Detroit. This “free” event will be held from 10:00 a.m. – 6:00 p.m. Greater Detroit communities and families are invited.**

The Expo will offer an array of seminars, screenings, exhibits and informative speakers, all targeting health and wellness topics and issues that greatly impact families and communities in Detroit. Some of the health areas addressed will include: the H1N1 flu virus, hypertension, diabetes, obesity, asthma, heart disease, HIV and AIDS, depression, health literacy, preventative care, proper nutrition and fitness, and more. There also will be healthy cooking demonstrations and tasting events. In addition, free give-a-ways, prizes, music, dancing, food and fun will all be a part of the expo.

Sponsors, supporters and presenters attached to The Expo include **Wayne County Health Authority, Lakeshore Health Care, Black Caucus Foundation, Detroit Public Schools, Arise Detroit!, Detroit Department of Health and Wellness Promotion-Bureau of Substance Abuse, Prevention, Treatment & Recovery (DHWP/BSAPTR), KeepPushin.org, Visionmoore Music Group, LLC, and many more.** Entertainment highlights will include a musical performance by international award-winning singer and keyboardist, Deborah Kay. The artist will debut The Expo’s theme song, “*Help Me Live Again*” at the event. She will be backed by her band and the “UNITY CHOIR”, a 50-voice-choir comprised of more than seven metro Detroit churches. Kay recently won “Best International Artist for MusicOz Awards” in Sydney, Australia where she traveled to pick up the honor.

The “Celebrating a Healthier Detroit” Expo is the brainchild of Tiah E. McKinney of The McKinney Foundation. The non-profit organization’s mission is to strengthen the metropolitan Detroit community through creating and offering programs, events, and initiatives that promote healthy living, entrepreneurship, and environmental responsibility. “We are excited about the First Annual ‘Celebrating a Healthier Detroit’ Expo,” says McKinney, Founder and Executive Director of The McKinney Foundation.

“We invite all to come out and learn more about health and wellness issues in metropolitan Detroit. And this is only the beginning, as we commit to further help children, teens, adults – including our seniors – have access to quality information and education and resources that will positively impact their lives.”

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