



## The McKinney Foundation

**8<sup>th</sup> Annual “Celebrating a Healthier Detroit” Expo on Wednesday, August 8, 2018**

**Theme: Building a Culture of Health Equity**

**Summer is a time to enjoy good music, healthy foods and Family!** In August, The McKinney Foundation will focus its educational programming on matters related to health and wellness. In an effort to ensure a healthier metro Detroit we are collaborating with the healthcare community to provide a unique array of activities that center on chronic health concerns affecting our city.

**The 8<sup>th</sup> Annual “Celebrating a Healthier Detroit” Expo** is a full-day event with a serious purpose! To take place on Wednesday, August 8, 2018; from 11:00am–3pm at William G. Milliken State Park & Harbor, which anchors the River Walk. The purpose of this Expo is to close the knowledge gap and reduce health disparities in metro Detroit, especially for metro Detroit residents who were recently ‘uninsured and underinsured’. By bringing together the greater health and wellness communities to educate families about relevant health issues and to share programs that are most beneficial to creating and maintaining a healthy lifestyle.

The Expo consists of informational seminars, invited speakers, and exhibits targeting health issues relevant to our community: Obesity and diet-based diseases with an emphasis on childhood obesity, hyper-tension, diabetes, heart disease, stroke, asthma, HIV/AIDS, depression, preventative care and wellness for the entire family, nutrition and fitness. This event features healthy cooking demonstrations and tastings for the entire family, free give-a-ways, prizes, music, song, dance and more!

### **Come join us in celebrating healthy Children, Families and a Healthier Detroit!**

The McKinney Foundation’s goals to achieve for the “Celebrating a Healthier Detroit” Expo:

1. The Expo will attract over 1,000 Metro Detroit families;
2. The Expo will connect metro Detroit families with the broader Health and Wellness community;
3. The Expo will increase awareness of beneficial health/preventative care and wellness programs that are free and/or low-cost to metro Detroit residents.

Goals are achieved in collaboration with local, state, and national health and wellness partners.

**The Mission of** The McKinney Foundation is to strengthen the metropolitan Detroit community by reinvesting in the citizenry through quality educational programs which help promote healthy living, entrepreneurship, and environmental responsibility.

**Our Vision:** The McKinney Foundation envisions a community with educational equity leading to a healthy and thriving Detroit Metropolitan Area, where each individual is:

- Assured of Access to quality education
- Economically empowered
- Environmentally responsible
- Aspiring and striving to reach their full potential
- A productive global citizen

**To create this reality, The McKinney Foundation collaborates with like-minded agencies providing quality educational programs.**

